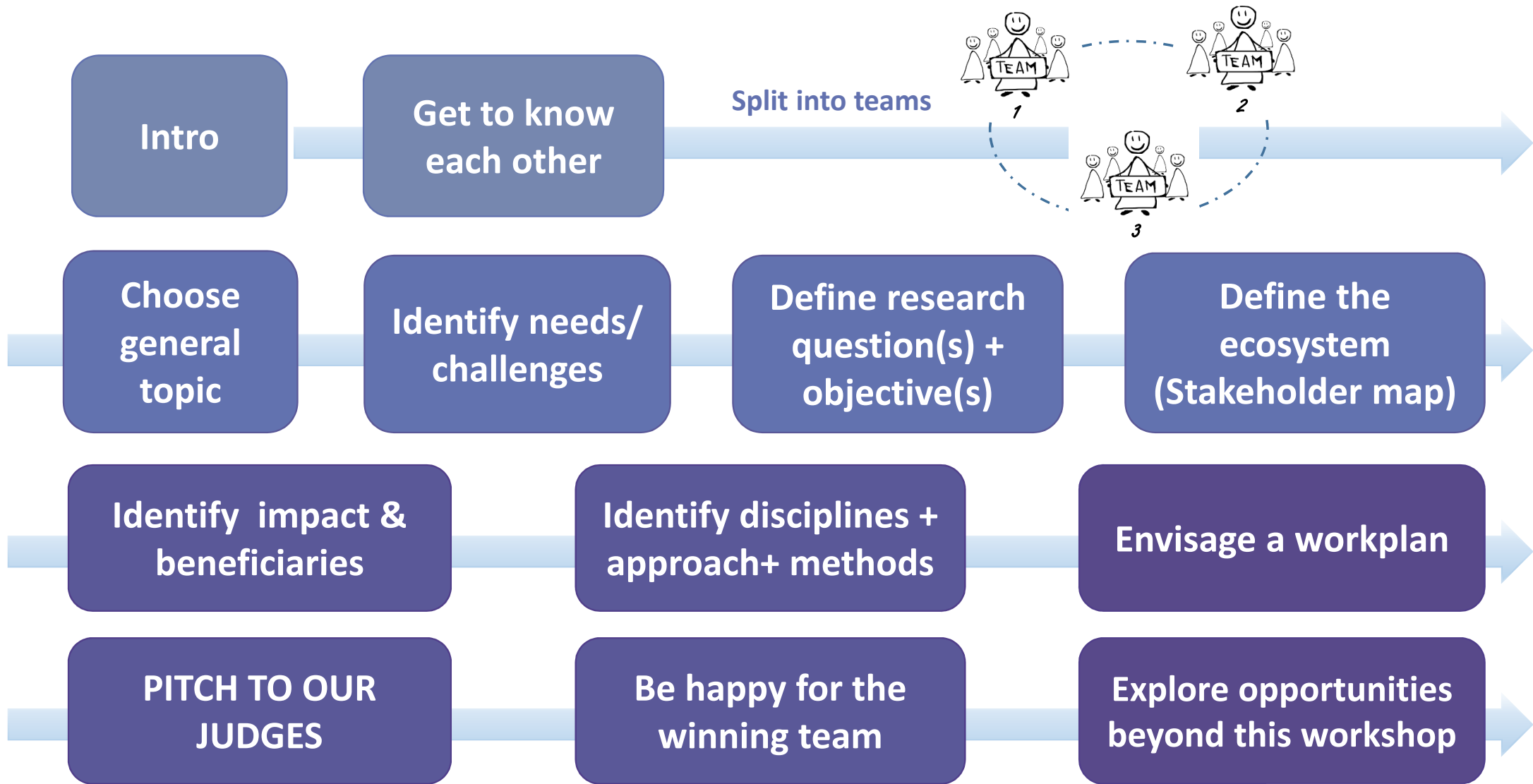


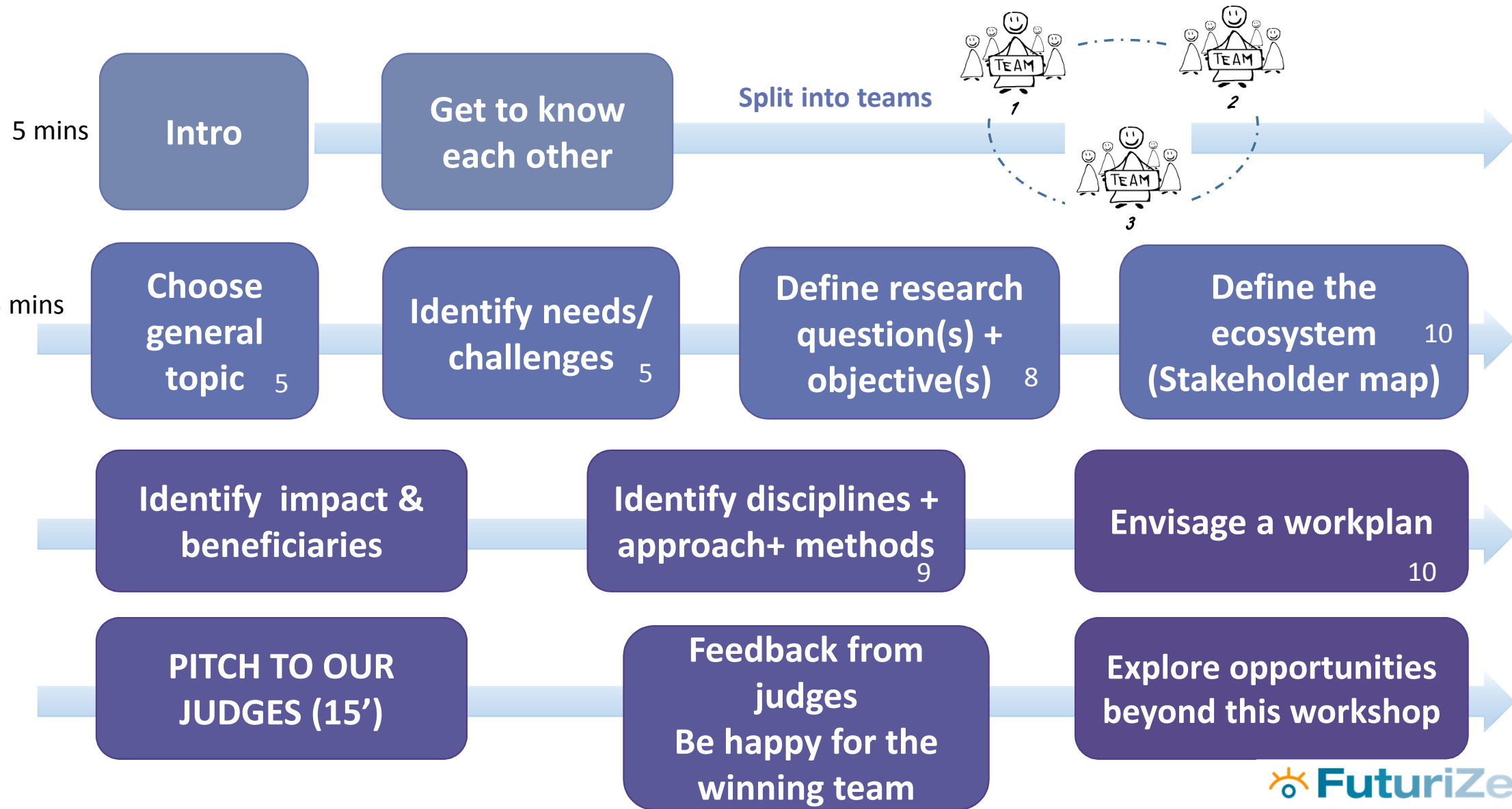
EU multi-sector research co-ideation workshop

Thursday, October 24, 2019 15:00 – 16:30 h
Futures Zone, Room F3

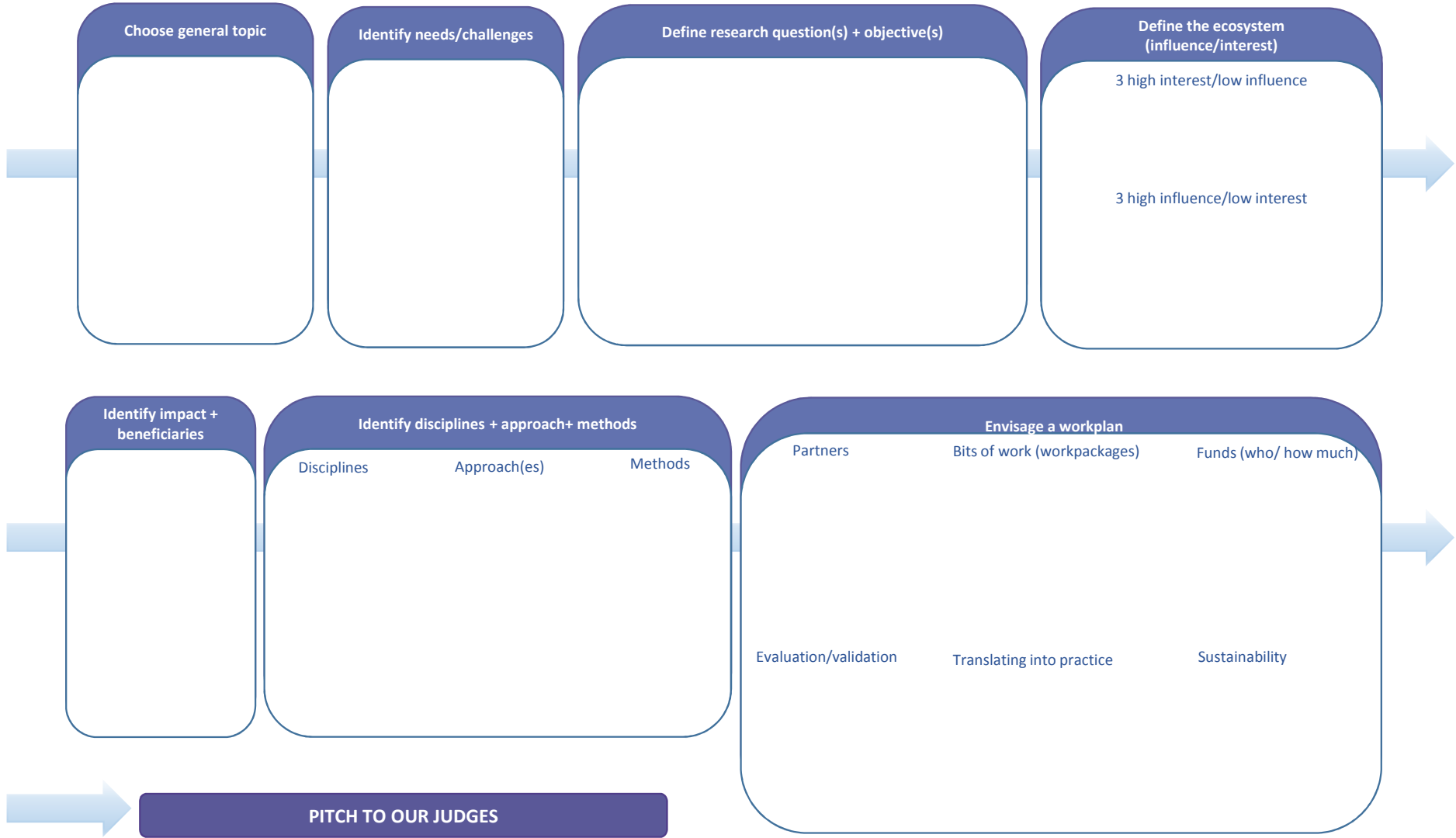
with
Fleur Braddick and Silvia Matrai

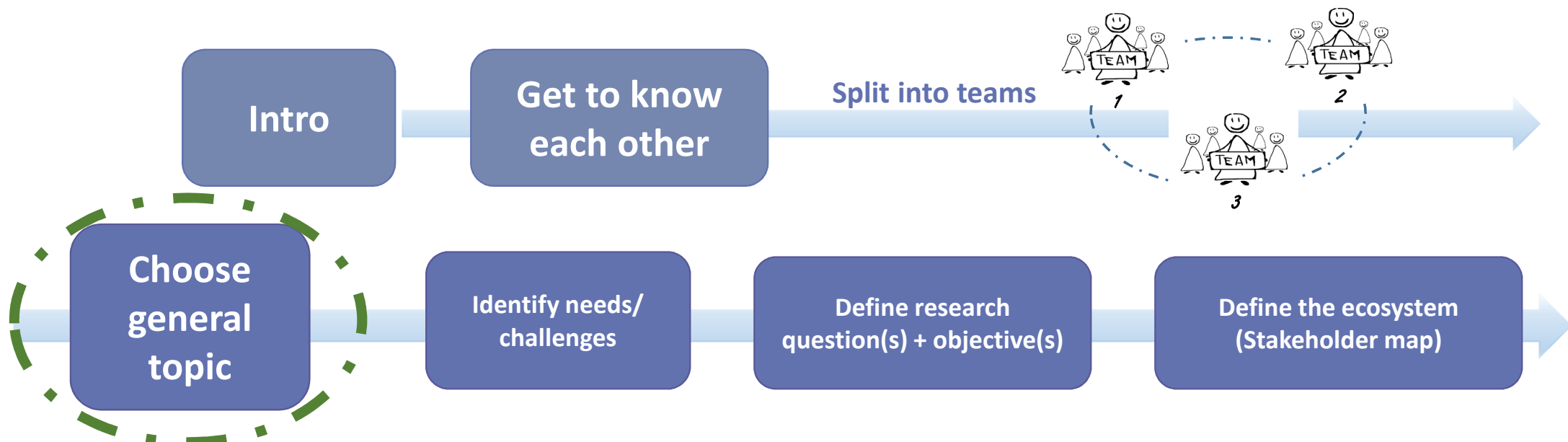






EU multi-sector research co-ideation workshop - TEAM

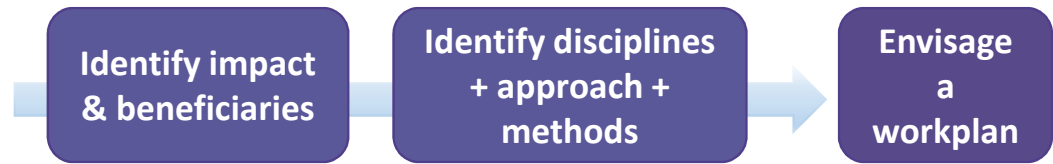




Addictive substance/ behaviour

Intervention area/ action
 Prevention, Treatment, Harm Reduction, Monitoring, Policy,...

Population
 General population, gender, high-risk, vulnerable,...



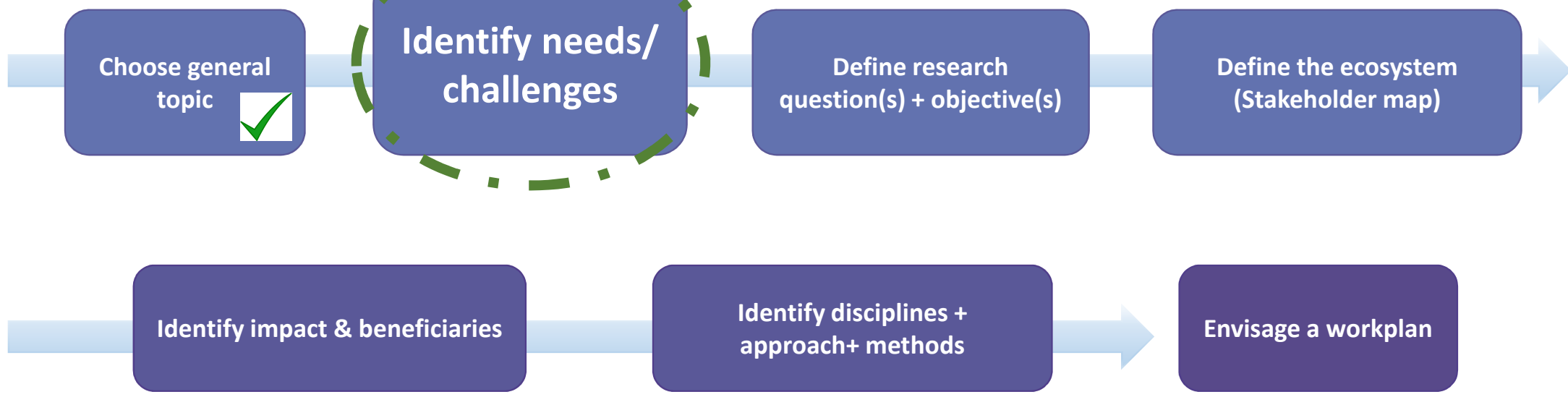
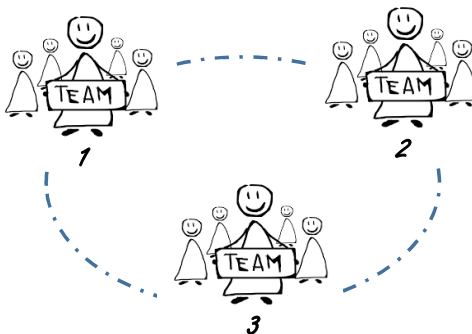
Choose general topic

Addictive substance/ behaviour

Intervention area/ action
Prevention, Treatment, Harm Reduction,
Monitoring, Policy,...

Population
General population, gender, high-risk,
vulnerable,...

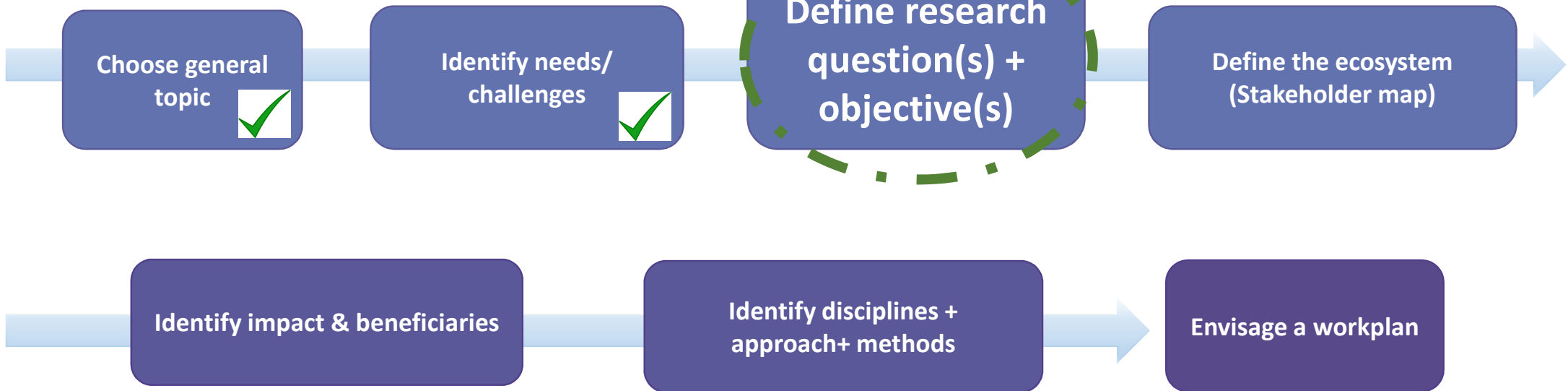
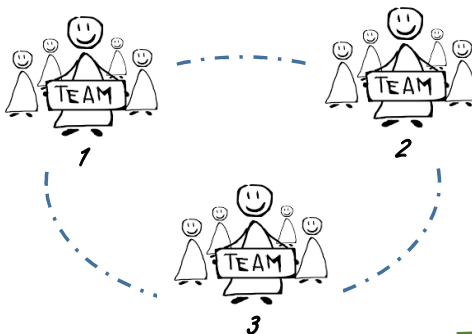




Identify needs/ challenges

IDENTIFY maximum 3 key challenges or needs in your area

→ DECIDE on 1 which you will address

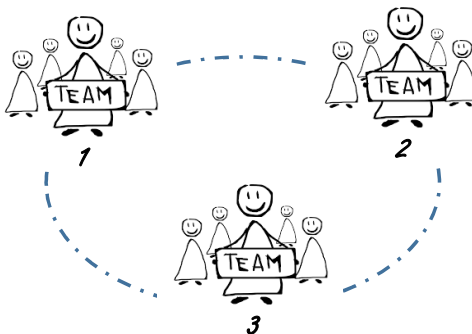


Define research
question(s) +
objective(s)

Research question: What are the knowledge gap(s) you need to cover to address the challenge?

Objectives: What you will do..

- 1 General objective
- Max 2 specific objectives



Choose general topic



Identify needs/
challenges



Define research
question(s) + objective(s)



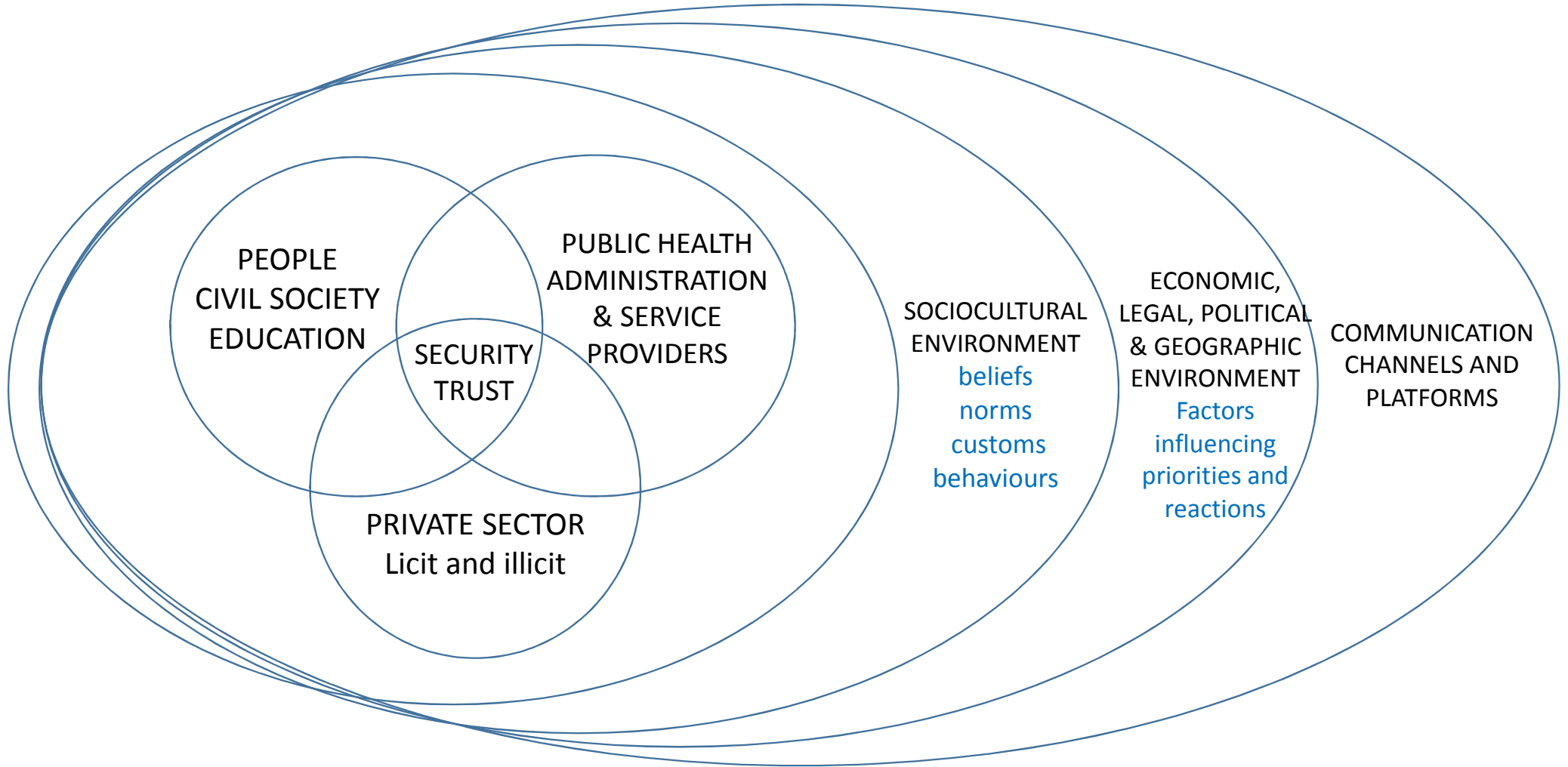
Define the
ecosystem
(Stakeholder map)

Identify impact & beneficiaries

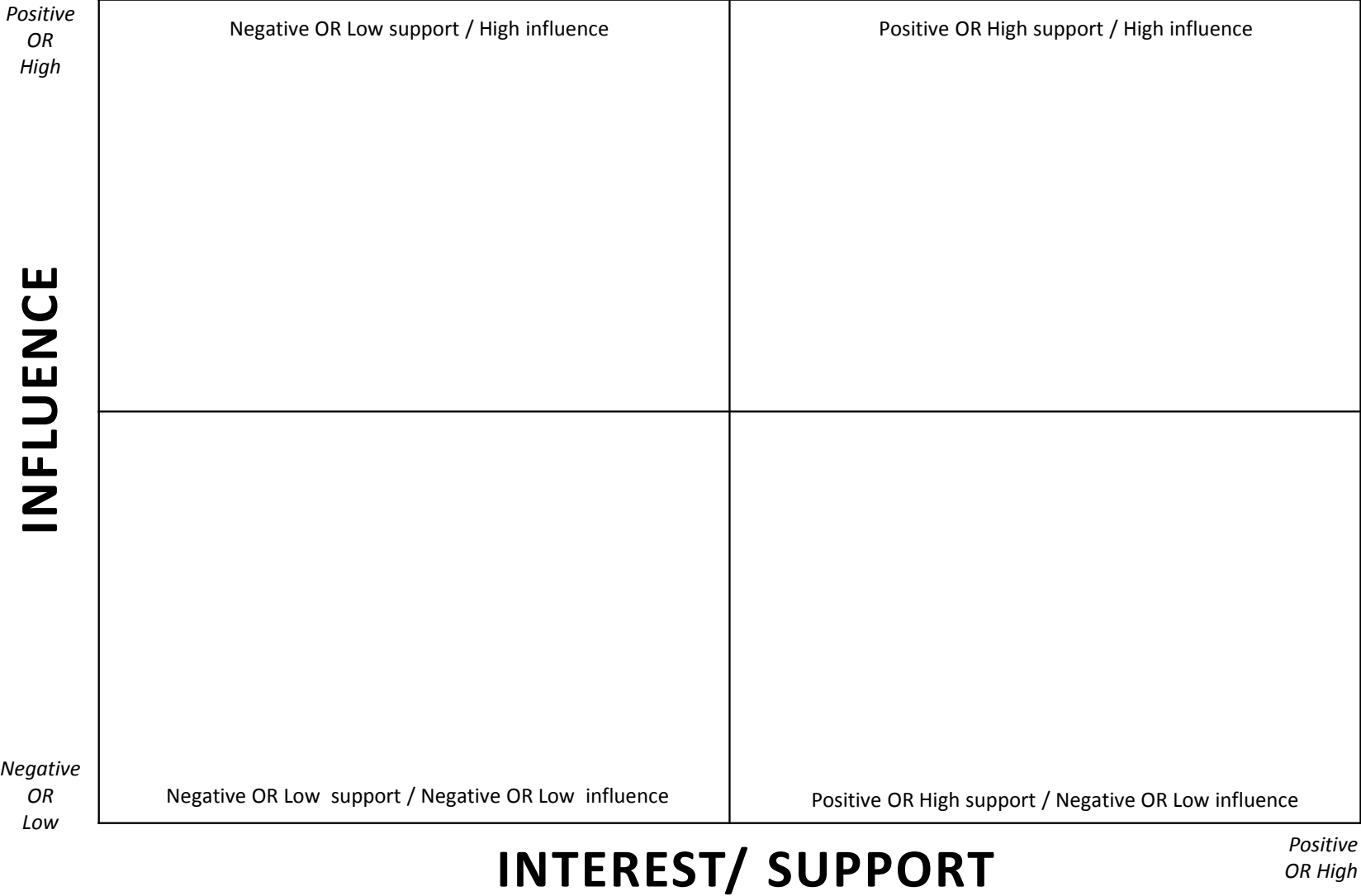
Identify disciplines +
approach+ methods

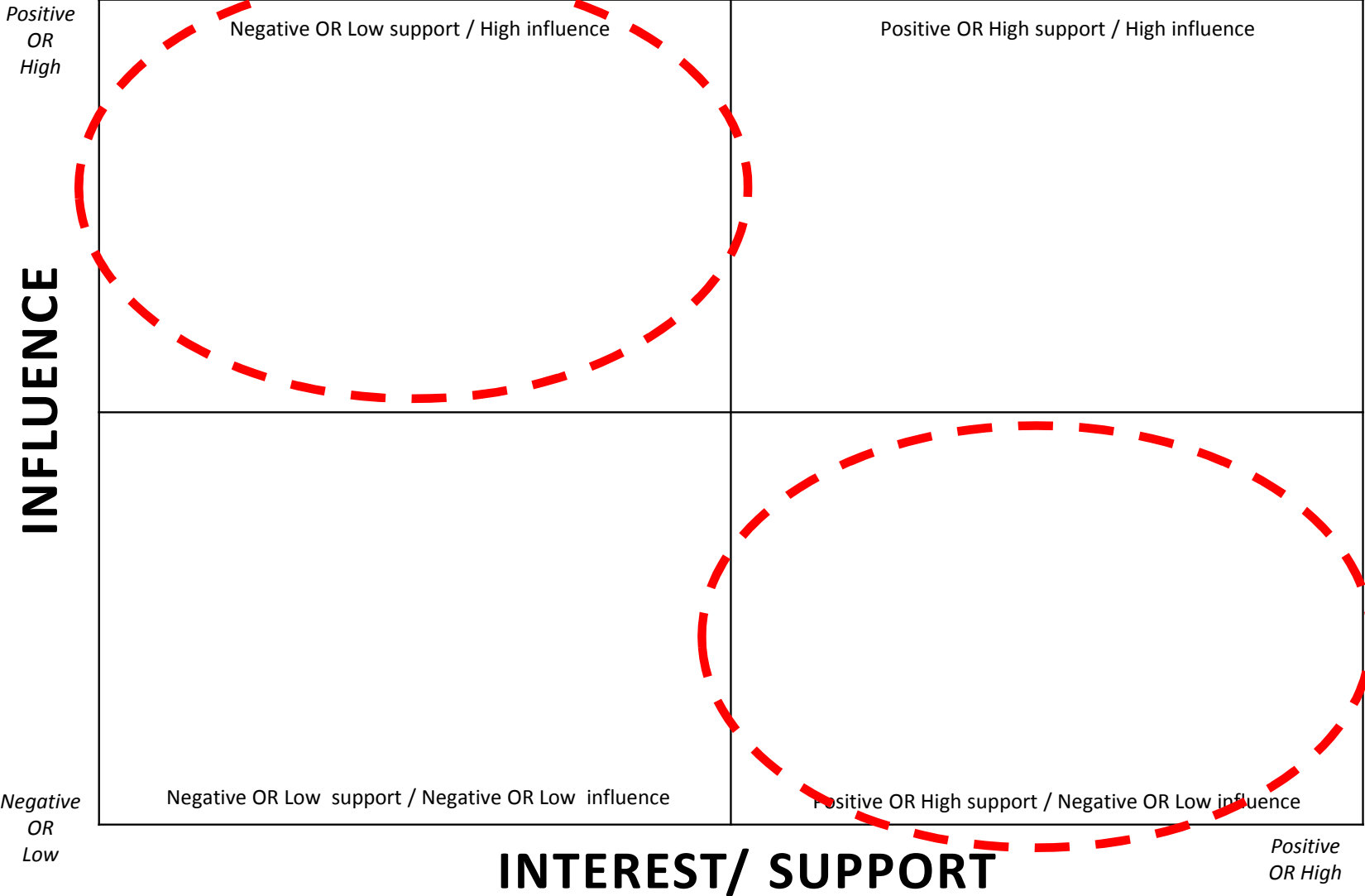
Envisage a workplan

Addictions ecosystem



EU multi-sector research co-ideation workshop - TEAM



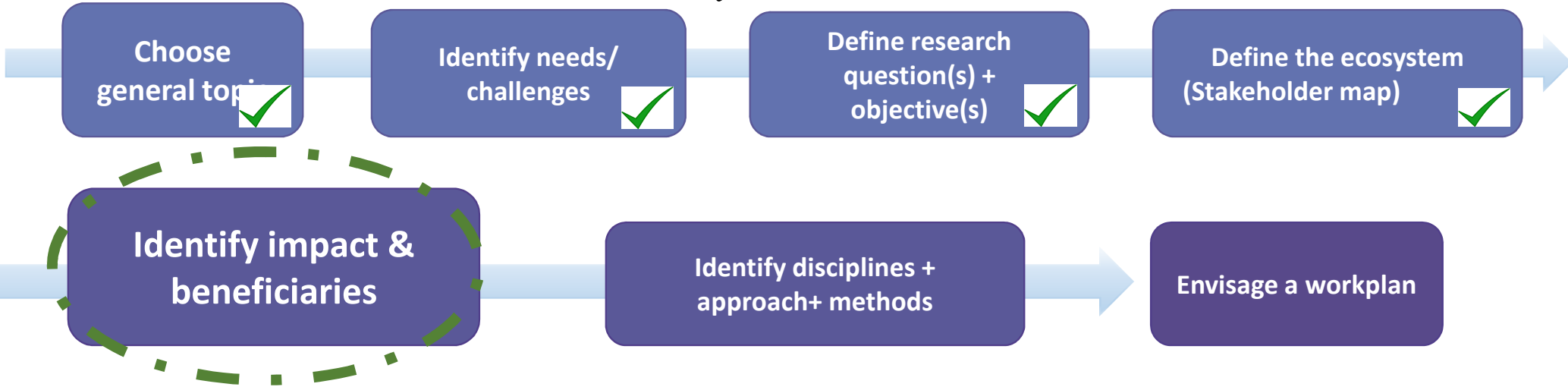
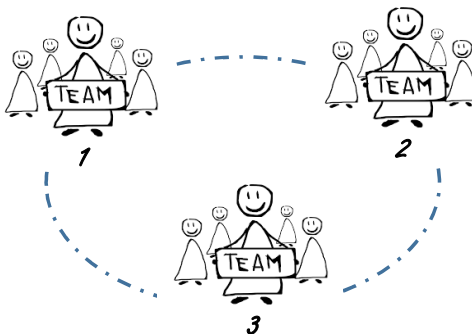


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Stakeholder: _____			
IMPACT	OPPORTUNITIES (2-way)	CHALLENGES	REACHING STAKEHOLDERS
How the stakeholder impacts on the research:	..for the stakeholder to contribute to the research:	...related to the motivations of the stakeholder:	Channels and means to reach stakeholders:
How the research impacts on the stakeholder:	..for the research to serve the stakeholder's needs/interests:	...related to the influence/ interests of the stakeholder:	

Put one element in each quadrant



...general population/
subgroups/ gender...
...geographic scope...

Who will be most impacted by your research?

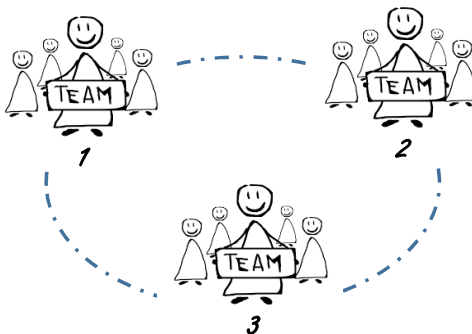
Identify impact &
beneficiaries

Who will be most impacted by your research?

...general population/ subgroups/ gender...
...geographic scope...

Where is the maximum reach/best possible impact?

...society / health / economy ...



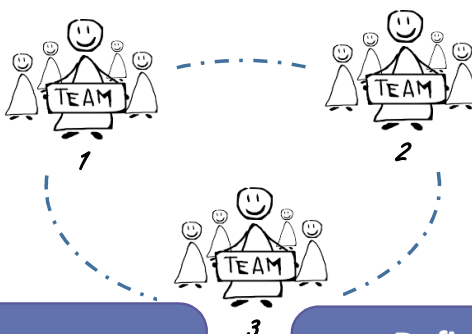
Identify disciplines +
approach+ methods

Identify maximum 3 disciplines involved

Which research approaches & methods will you use?

...social/ clinical/ basic/
community/
implementation

RCT/ qualitative/
mapping / pilot



Choose
general
topic ✓

Identify needs/
challenges ✓

Define research
question(s) +
objective(s) ✓

Define the ecosystem
(Stakeholder map) ✓

Identify impact &
beneficiaries ✓

Identify disciplines +
approach+ methods ✓

Envisage a
workplan

Partners
Bits of work
Funds (who& how much)
Evaluation/ validation
Translating into practice
Sustainability

**Envisage a
workplan**

**Partners
Bits of work
Funds (who& how much)
Evaluation/ validation
Translating into practice
Sustainability**

**PITCH TO OUR
JUDGES**

**Be happy for the
winning team**

**Explore opportunities
beyond this workshop**





Thanks for Playing!

