

Canadian Centre on Substance Use and Addiction

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Evaluating Cannabis Legalization in Canada: Challenges and Opportunities

Lisbon Addictions

Rebecca Jesseman

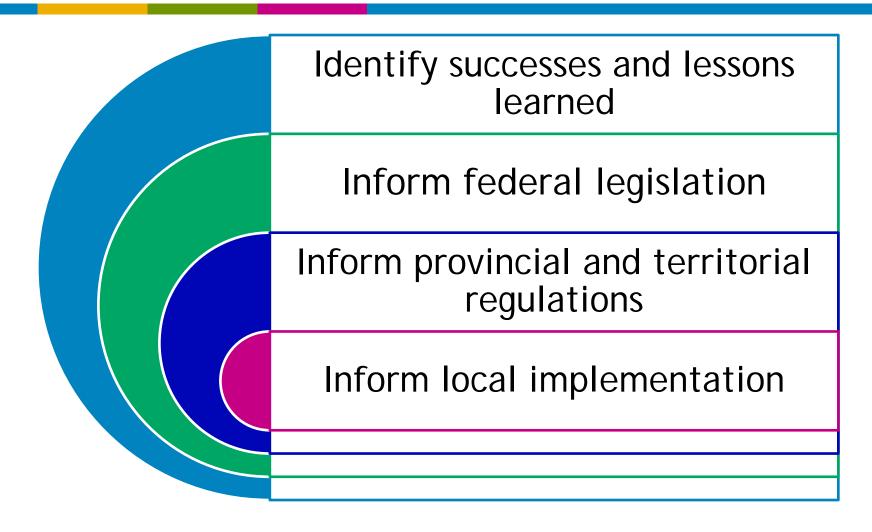
October 25, 2019

#LxAddictions19

About CCSA

- Vision: A healthier Canadian society where evidence transforms approaches to substance use.
- Mission: To address issues of substance use in Canada by providing national leadership and harnessing the power of evidence to generate coordinated action.
- Value Proposition: Provide national leadership to address substance use in Canada. A trusted counsel, we provide guidance to decision makers by harnessing the power of research, curating knowledge and bringing together diverse perspectives.
- National non-profit organization with a pan-Canadian and international role.

Evaluation Objectives



Bill C-45 (Cannabis Act)

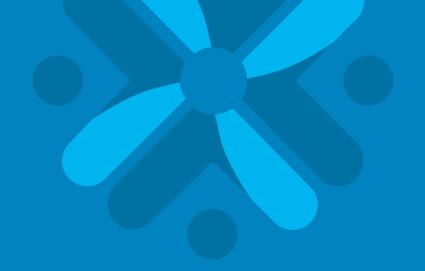
Objectives

- Prevent young persons from accessing cannabis
- Protect public health and safety
- Deter criminal activity
- Reduce the burden on the criminal justice system

The Cannabis Act (In Brief)

Minimum age	18
Personal cultivation limit	4 Plants
Public possession limit	30 g dried (or equivalent)
Product formats	Dried or oils (First year) Edibles, extracts & topicals (Oct. 17, 2019)
Penalties	Fine to 14 years in prison
Packaging	Can't appeal to youth Mandatory warnings Must specify THC & CBD levels
Advertising & marketing	Tightly restricted

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Canada's Natural Experiment

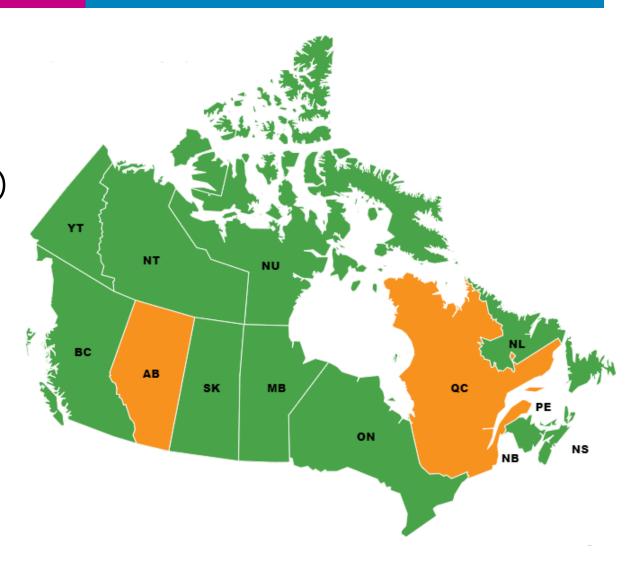
Division of Authority



Provincial Differences: Legal Age

Minimum legal age

- 18 in Alberta & Quebec (orange)
- 19 for all other provinces & territories (green)



Provincial Differences: Retail Model

Sales model

- Public (pink)
- Private (green)
- Hybrid (orange)





Informing Regulatory Development

Review of Federal Legislation

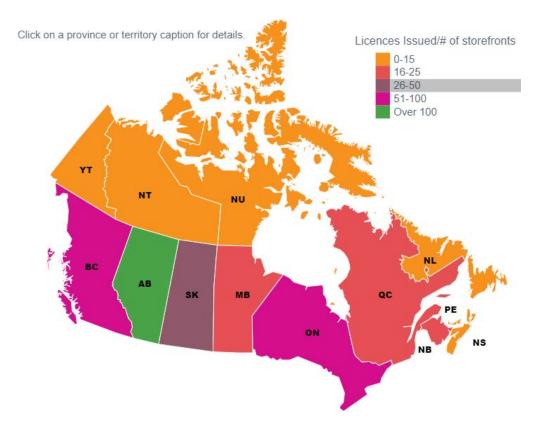
- Cannabis Act Section 151.1 (1): Three-year (Oct. 2021) review of the Act and its administration and operation on:
 - Public health
 - Health and consumption patterns of young persons
 - Impact on Indigenous persons and communities
 - Impact of home cultivation
- Review of medical cannabis regulations in 2023

Jurisdictional Evaluations

Combination of internal and contracted

Central table for dialogue coordinated by Health

Canada



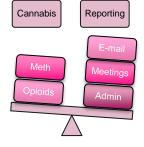
Challenges



Data collection



Capacity





Sharing & collaboration

Politics

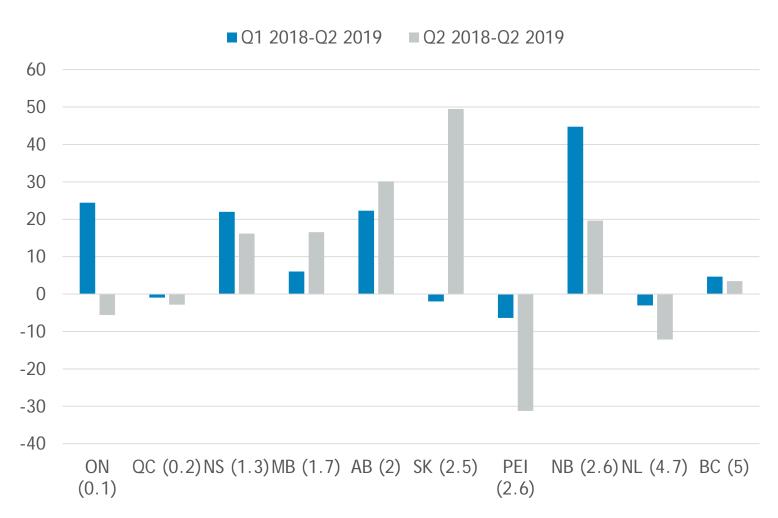


The Story So Far ...

Caution!

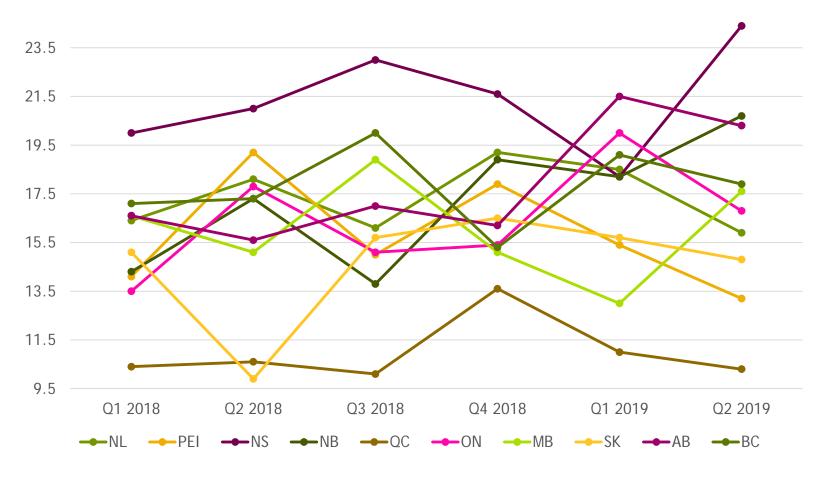


% Change in Reported 3-Month Use by Outlet Density (per 100,000)



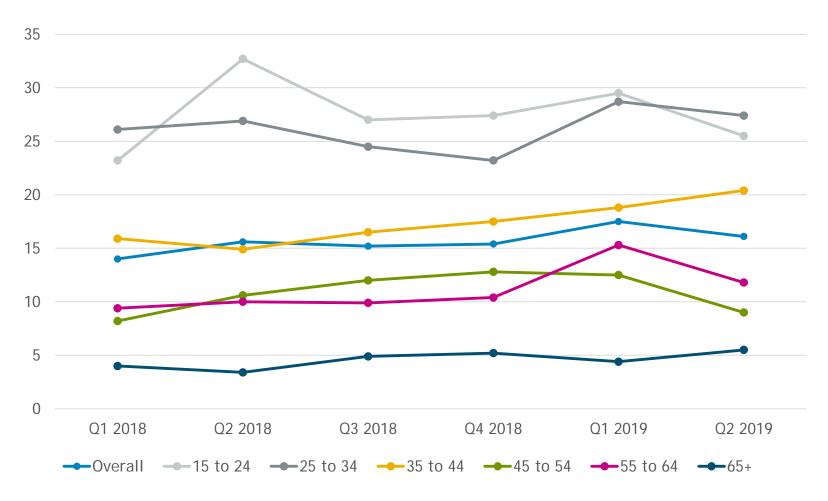
Source: Statistics Canada: National Cannabis Survey (2018-2019); Myran, Brown, & Tanuseputro (2019); 7 Access to cannabis retail stores across Canada 6 months following legalization: a descriptive study. *CMAJ Open*, 7(3).

3-Month Consumption by Province



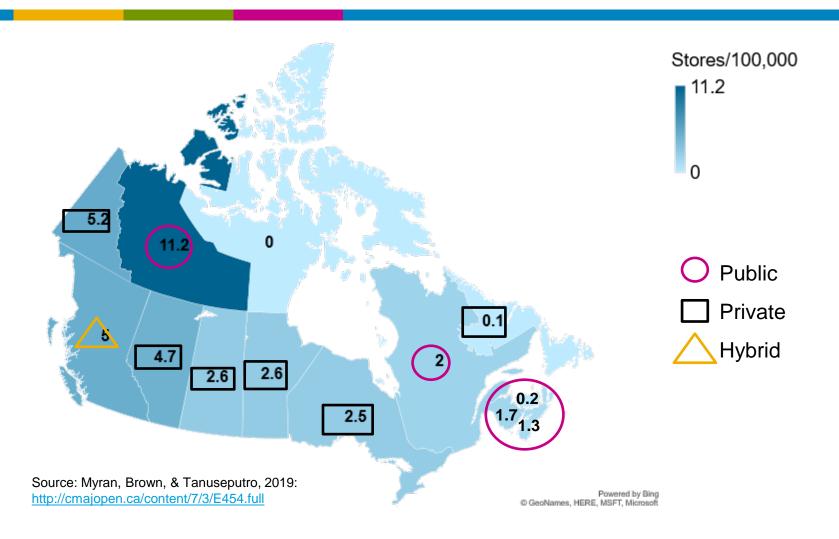
18

3-Month Consumption by Age (%)



Source: Statistics Canada: National Cannabis Survey (2018-2019)

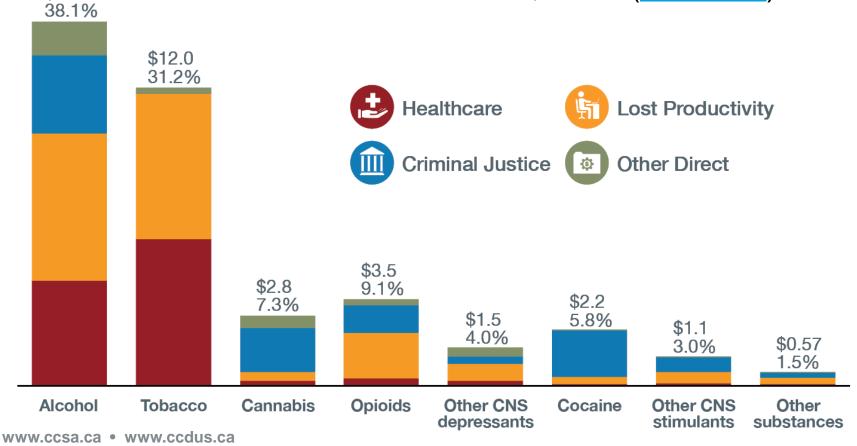
Retail Storefront Density



Canadian Substance Use Costs and Harms

Costs in billions and percentage of total overall costs attributable to substance use, 2014 (csuch.ca)

21



\$14.6

Annual Data Sources

- Hospital data (Canadian Institutes for Health Information)
- Canadian Cannabis Survey: over-sampling for targeted data on consumption
- National and provincial surveys
- Police (Uniform Crime Reporting) and court data

Key Gaps

- Standard dose
- Impacts on Indigenous communities
- Impact on the illegal market
- Poly-substance use and substitution
- Data disaggregation (equity impacts)
- Economic impacts
- Effective oversight

Sharing & Collaboration



Questions and Comments



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