



# DEEP SEAS

DEVELOPING AND EXTENDING EVIDENCE AND PRACTICE  
FROM THE STANDARD EUROPEAN ALCOHOL SURVEY

## **ATTITUDES TOWARDS ALCOHOL POLICY IN EUROPE; RESULTS OF THE ALCOHOL SURVEY IN 33 EUROPEAN COUNTRIES**

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Views expressed in this presentation do not necessarily reflect the views of the European Commission Health Programme.

# DEEP SEAS PROJECT

- **CO-ORDINATION – FUNDACIO CLINIC PER A LA RECERCA BIOMEDICA, BARCELONA**
- **FIELD WORK – 2021**
- **A TENDERED CONTRACT AWARDED BY EUROPEAN COMMISSION (100% EU CONTRIBUTION)**
- **AIMING AT IMPLEMENTING THE SECOND STANDARDISED EUROPEAN ALCOHOL SURVEY - RARHA SEAS IN 33 EUROPEAN COUNTRIES**

# **DEEP SEAS - APPROACH ADOPTED**

- **CENTRALISED SURVEY CO-ORDINATED BY TNS KANTAR FROM BARCELONA**
- **NUMBER OF PARTICIPATING COUNTRIES - 33 (ALL EU AND ICELAND, NORWAY AS WELL AS B-H, MOLDOVA, SERBIA)**
- **NON-PROBABILISTIC PANEL SAMPLES**
- **NUMBER OF CAWI INTERVIEWS COLLECTED – APPROX. 56 THOUSAND**
- **SELF-ADMINISTRED QUESTIONNAIRE**

# DEEP SEAS QUESTIONNAIRE

- **ALCOHOL CONSUMPTION (BSQF)**
- **RISKY SINGLE OCCASION DRINKING**
- **UNRECORDED CONSUMPTION**
- **CONTEXT OF DRINKING**
- **INDIVIDUAL HARM**
- **HARM FROM OTHERS**
- **ATTITUDES TOWARDS ALCOHOL POLICY**
- **SOCIO-DEMOGRAPHICS**

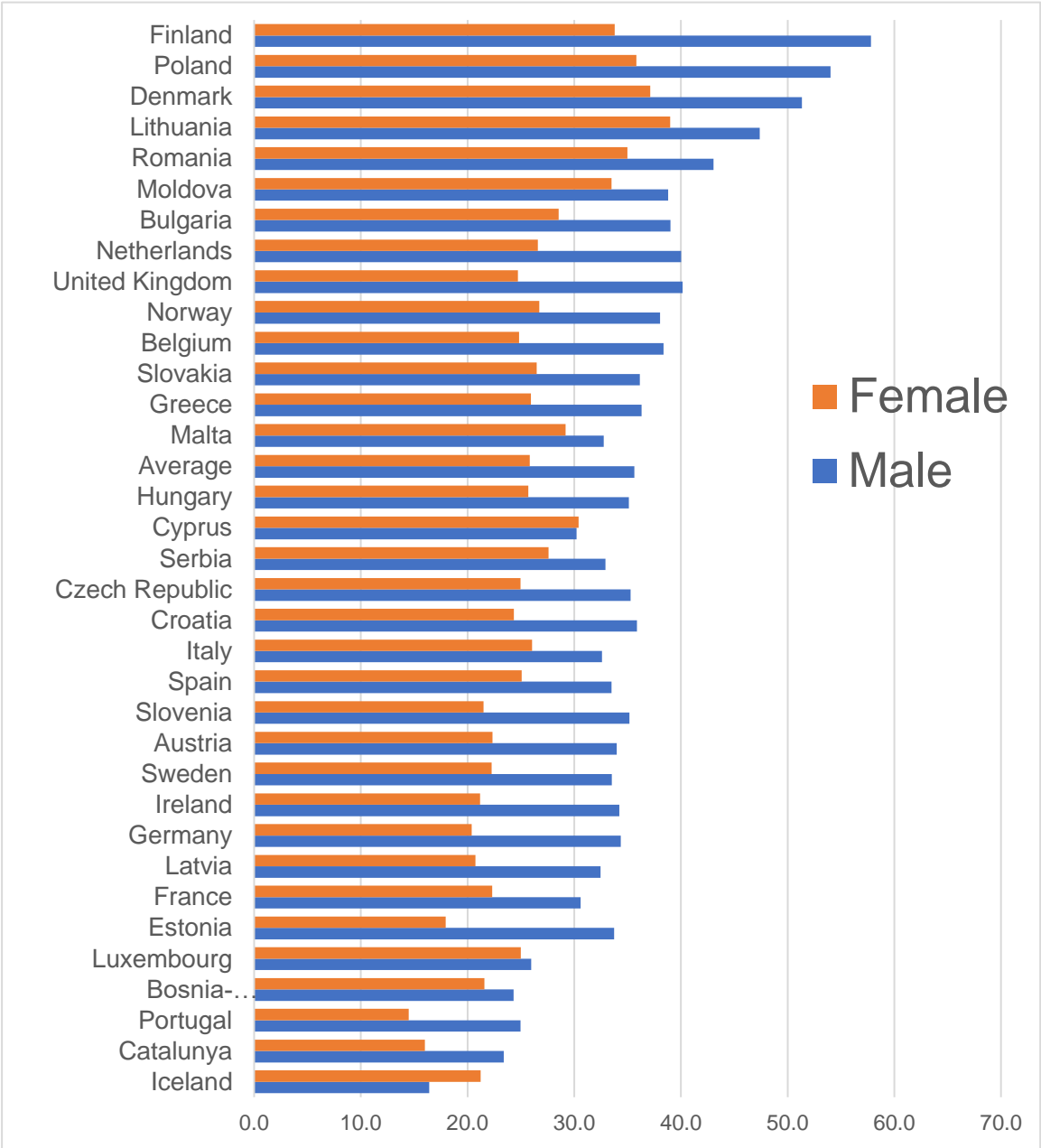
# FOCUS OF THIS PRESENTATION

- **OPINIONS ON TWELVE ALCOHOL POLICY MEASURES**
- **FOUR POINT SCALE FROM „DEFINITELY AGREE”, „SOMEHOW AGREE” „SOMEHOW DISAGREE” „DEFINITELY DISAGREE”**
- **NO „I DO NOT KNOW” OPTION**
- **TWO FIRST ANSWERS WERE ADDED REPRESENTING SUPPORTING INDIVIDUAL POLICY OPTION**
- **TWO REMAINING ANSWERS WERE ADDED REPRESENTING REJECTING INDIVIDUAL POLICY OPTION**

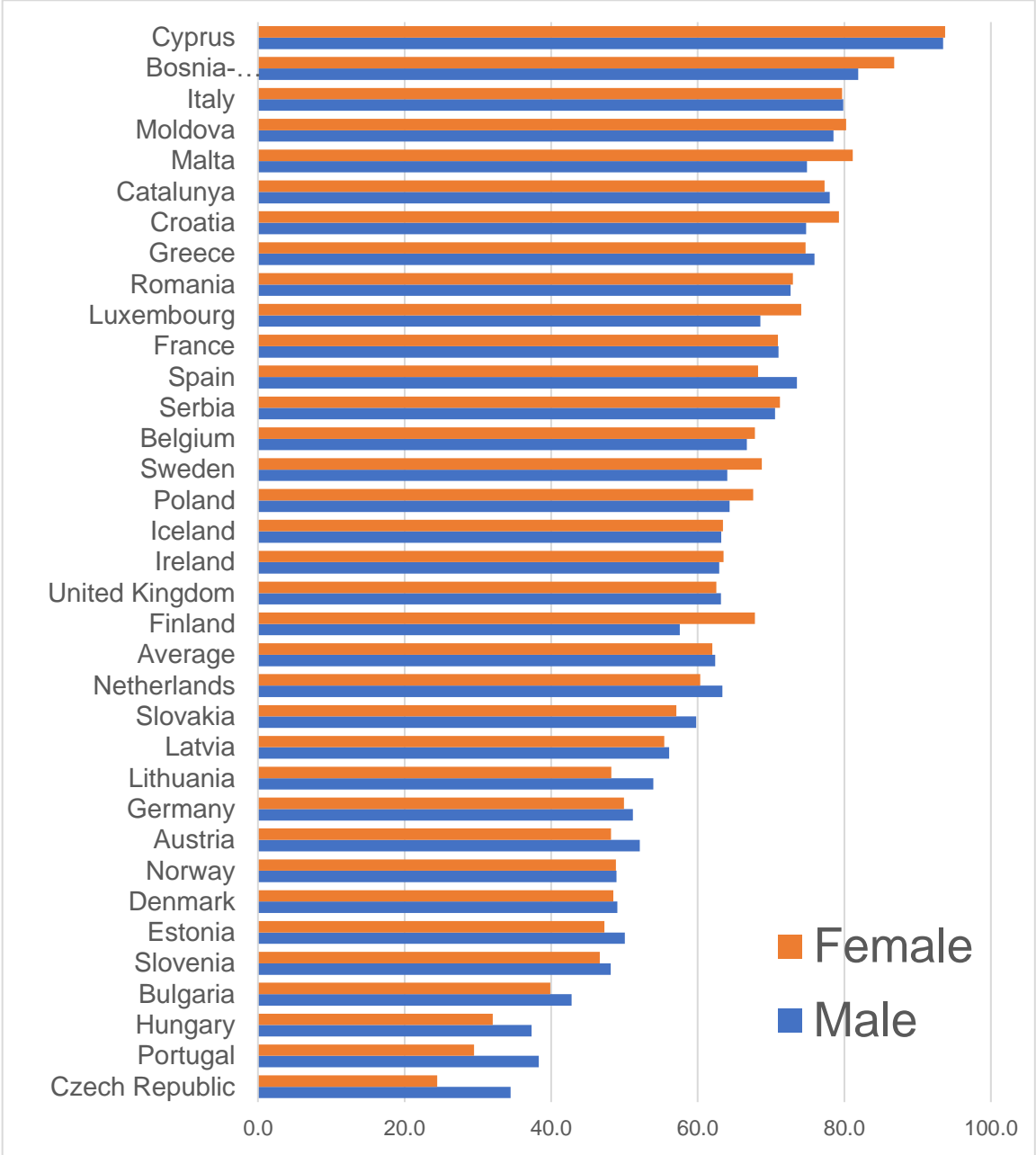
# **ANALYSES**

- **OVERALL FREQUENCIES BY GENDER**
- **FACTOR ANALYSIS TO IDENTIFY MAJOR ATTITUDES TOWARD ALCOHOL POLICIES**
- **ALCOHOL POLICY SCORES**

# ALCOHOL IS A PRODUCT LIKE ANY OTHER



# PUBLIC AUTHORITIES HAVE THE RESPONSIBILITY





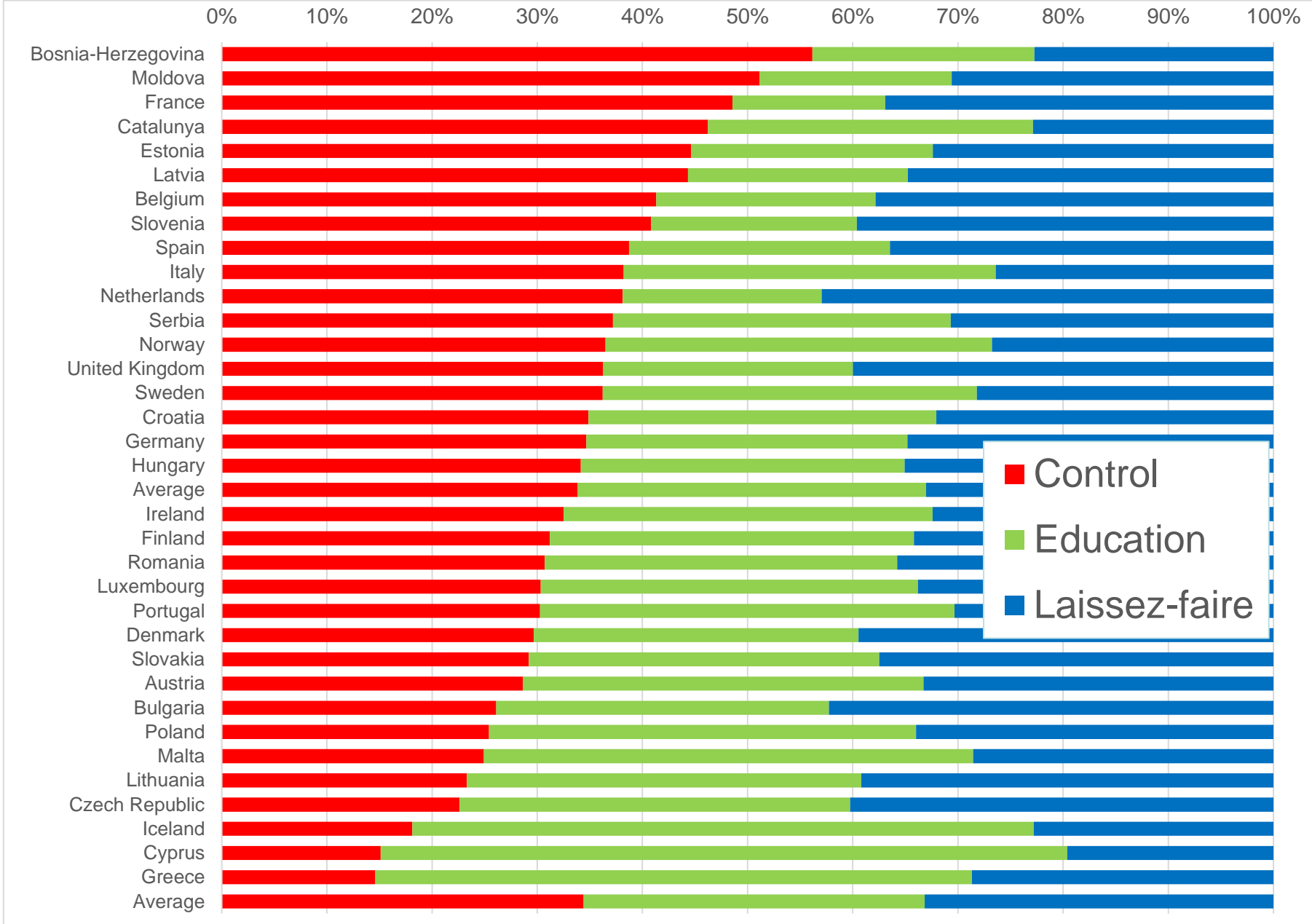
# RESULTS OF FACTOR ANALYSIS

	Component		
	Factor 1	Factor 2	Factor 3
Alcohol is commodity as any other	-0.228	-0.205	<b>0.691</b>
Adults are responsible enough to protect themselves	-0.120	0.172	<b>0.747</b>
Public authorities have responsibility to protect others	<b>0.485</b>	0.305	0.058
Number of places selling alcohol should be kept low	<b>0.779</b>	0.126	0.013
Alcohol prices should be kept high to reduce alcohol harm	<b>0.733</b>	0.162	-0.039
Alcohol education and information should be the most important policy measure	0.144	<b>0.763</b>	-0.020
Advertising of alcohol should be banned	<b>0.667</b>	0.136	-0.108
Random breath testing	0.160	<b>0.724</b>	-0.004
Printed warnings about alcohol-related harm should be displayed	0.440	<b>0.588</b>	-0.042
There should be limits on how late in the evening you can buy alcohol	<b>0.732</b>	0.161	0.011
No legal authorities but parents should decide at what age their child is allowed to drink	0.296	-0.036	<b>0.675</b>
Sponsoring of athletes, sport teams or sport events by alcohol industry should be legally forbidden	<b>0.666</b>	0.145	-0.040

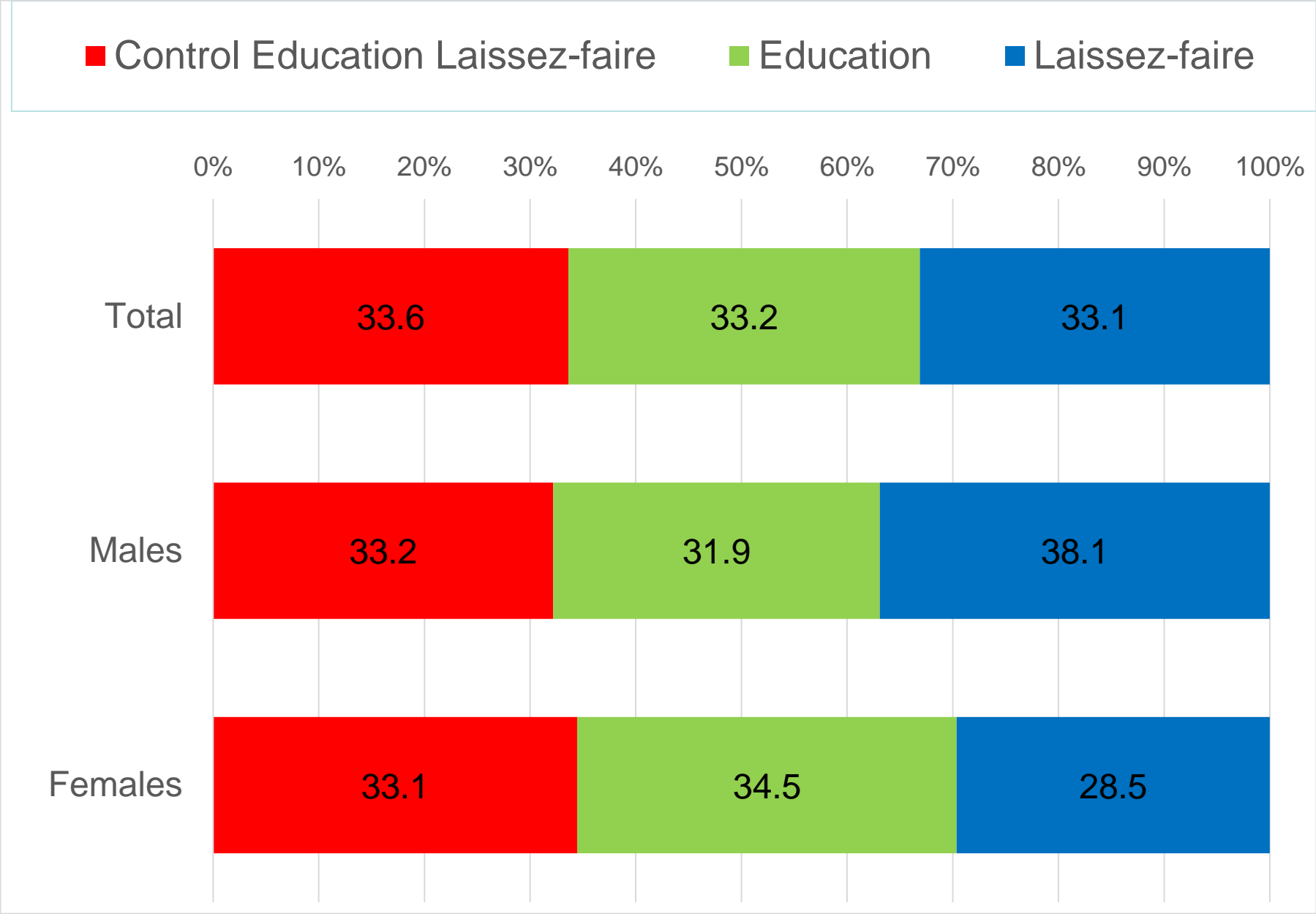
# OPINIONS ON ALCOHOL POLICIES ACROSS EUROPE (PERCENTAGE OF STRONGLY AGREE AND SOMEWHAT AGREE)

<b>OPINIONS IN FAVOUR OF CONTROL POLICIES</b>	<b>AVERAGE (%)</b>
<b>PUBLIC AUTHORITIES HAVE THE RESPONSIBILITY</b>	<b>62.2</b>
<b>SPONSORING SPORT - BANNED</b>	<b>58.7</b>
<b>RESTRICTIONS ON EVENING ALCOHOL SALES</b>	<b>55.9</b>
<b>ADVERTISING OF ALCOHOLIC BEVERAGES - BANNED</b>	<b>55.2</b>
<b>RESTRICTIONS ON ALCOHOL OUTLETS NETWORK</b>	<b>54.8</b>
<b>ALCOHOL PRICES – TO BE KEPT HIGH</b>	<b>53.3</b>
<b>OPINIONS IN FAVOUR OF EDUCATION AND INDIVIDUALLY BASED POLICIES</b>	
<b>ALCOHOL EDUCATION AND INFORMATION - PRIORITY</b>	<b>87.5</b>
<b>RANDOM BAC CHECKS IN DRIVERS</b>	<b>82.8</b>
<b>PRINTED WARNINGS ON ALCOHOL PACKAGING</b>	<b>77.5</b>
<b>OPINIONS IN FAVOUR OF LAISSEZ FAIRE APPROACH</b>	
<b>ADULT PEOPLE ARE RESPONSIBLE ENOUGH</b>	<b>61.7</b>
<b>PARENTS, AND NOT LEGAL AUTHORITIES, - AGE OF ONSET</b>	<b>50.3</b>
<b>ALCOHOL IS A PRODUCT LIKE ANY OTHER - NO SPECIAL RESTRICTIONS REQUIRED</b>	<b>30.6</b>

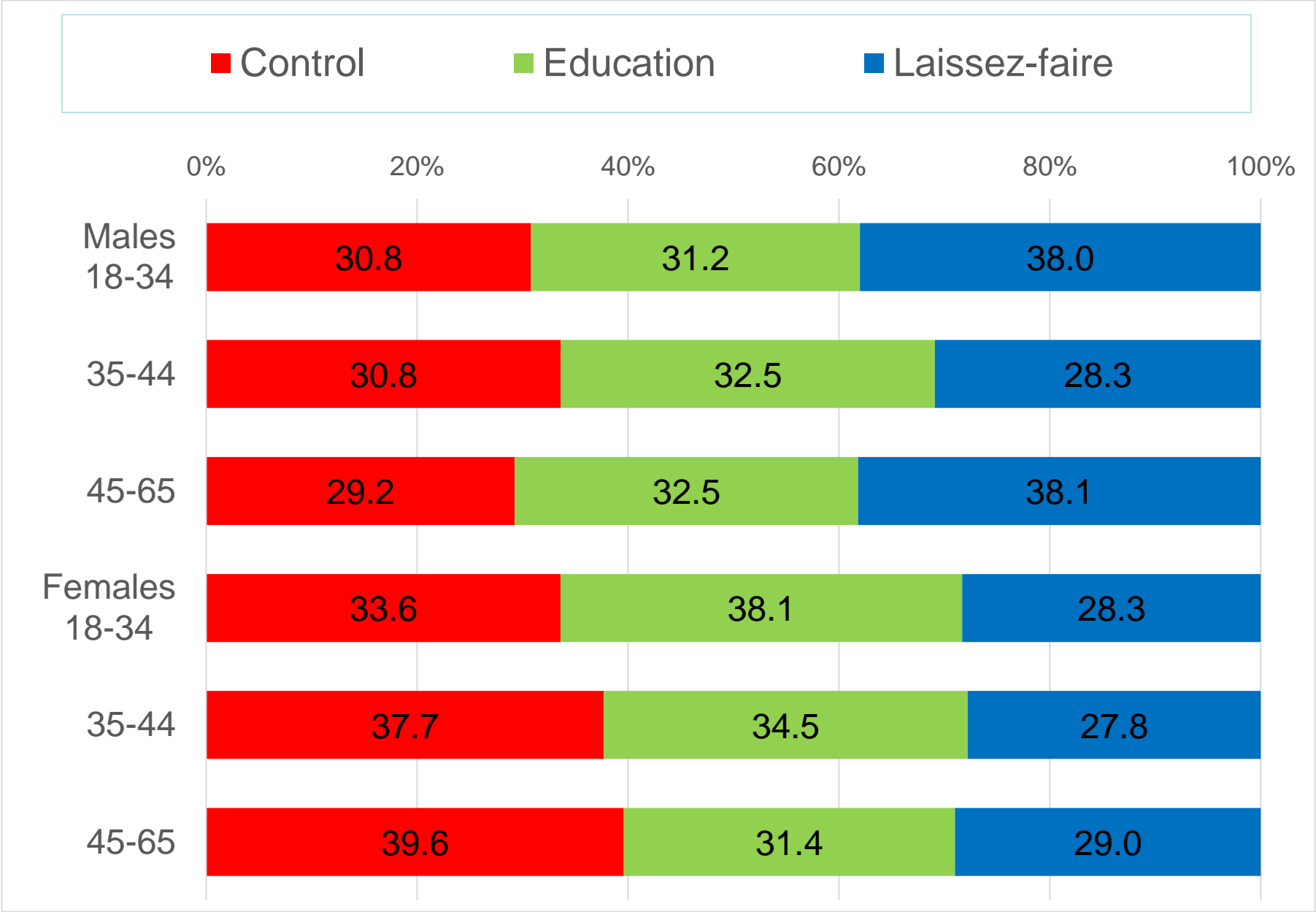
# DOMINANT ATTITUDES TOWARDS ALCOHOL POLICY



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# CONCLUSIONS

- **AS PUBLIC SUPPORT FOR ALCOHOL POLICIES PREVAILS IN MAJORITY OF EUROPEAN COUNTRIES, THE GOVERNMENTS SHOULD CONSIDER IMPLEMENTATION OF EVIDENCE BASED POLICES IN THE INTEREST OF PUBLIC HEALTH AND SAFETY.**
- **EVIDENCE-BASED POLICIES HAVE DIFFERENT PROSPECTS DEPENDING ON LEVEL OF PUBLIC SUPPORT**
- **COUNTRIES WHERE SUPPORT FOR LAISSEZ FAIRE AND EDUCATION POLICIES PREVAIL SHOULD EMPLOY EDUCATION PROMOTING CONTROL MEASURES TO WIN PUBLIC SUPPORT BEFORE THEIR DIRECT APPLICATION**