

E-cigarette use and conventional cigarette smoking among high school students in 35 European countries: findings from the 2019 ESPAD survey

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ТС

Prevalence of smoking is declining globally

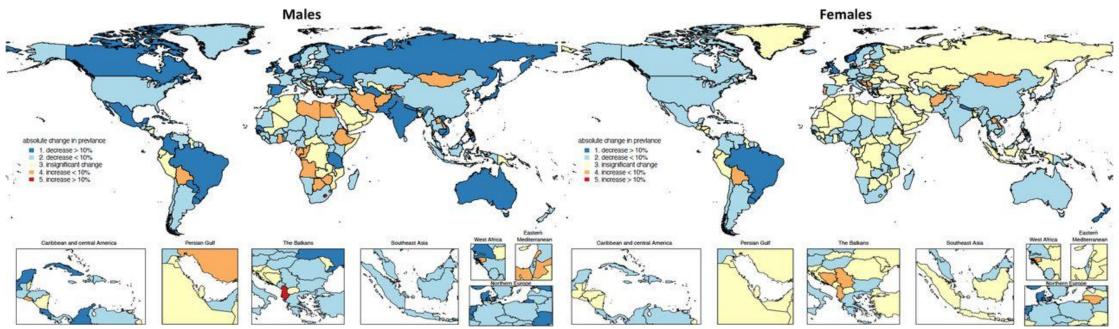


Evolution of the global smoking epidemic over the past half century: strengthening the evidence base for policy action FREE

🕩 Xiaochen Dai ^{1, 2}, Emmanuela Gakidou ^{1, 2}, 🕩 Alan D Lopez ^{1, 2}

Correspondence to Dr Alan D Lopez, Department of Health Metrics Sciences, University of Washington, Seattle, WA 98195, USA. Dr. Lopez was affiliated with IHME and HMS when this work was undertaken; adlopez704@gmail.com

Absolute percentage points change of age-standardised prevalence of current smoking for men and women aged 15 years and above from 2000 to 2020.



¹The percentage points change in prevalence between 2020 and 2000 is grouped into five categories according to the magnitude of the change and the statistical significance of the change. ²The standard population age weights used for calculating age-standardised prevalence are taken from the Global Burden of Disease study.

Xiaochen Dai et al. Tob Control 2022;31:129-137





in 2020



PREVALENCE OF TOBACCO USE AMONG ADULTS IN THE WHO EUROPEAN REGION

- Estimated prevalence of current tobacco use declined from 35 per 100 adults (34.6%) in 2000 to 25 per 100 (25.3%) in 2020 (1).
- An estimated 180 million people in the WHO European Region were current tobacco users in 2020 (down from 230 million in 2000) (Fig. 1).



FIG. 1. ESTIMATED NUMBER OF CURRENT TOBACCO USERS, WHO EUROPEAN REGION, 2000–2020

Source: WHO (1). Source: WHO global report on trends in prevalence of tobacco use 2000–2025, fourth edition. Geneva: World Health Organization; 2021 (https://apps.who.int/iris/handle/10665/348537).

in 2000

Based on modelling, the European Region is tracking towards a relative reduction in rates from 2010–2025 of only 19% (instead of the WHO Global Action Plan for the Prevention and Control of Noncommunicable Diseases 2013–2020 target of 30% reduction in global prevalence (2)).

• The European Region is the only WHO region not expected to reach the female 30% relative reduction target by 2025.



ESPAD

Progress in reducing tobacco consumption has been registered in many European areas

 2018 (or nearest year) 2008 (or nearest year) % reporting to smoke daily 45 40 35 30 25 20 15 10 5 10 0 NO NOR SHITE AND TURES Sweden entourg 8819jum Malla Littuaria 100/and entands Dennatt reland Estonia Romania TREPUBIC Finland Potugal -omany Slovenia EUSI Spain Polano at Republic Lando Croatia AUSTRO HUNDAR BURANA GROADE 100 o vorus trance

Figure 4.3. Changes in daily smoking rates among adults, 2008 and 2018 (or nearest year)

Note: The EU average is unweighted.

Source: OECD Health Statistics 2020 (based on national health interview surveys), complemented with Eurostat (EHIS 2014) for Bulgaria, Croatia, Cyprus, Malta, and Romania.

Smoking prevalence among adolescents



ТС

A key indicator of future smoking prevalence is the level of smoking among youth

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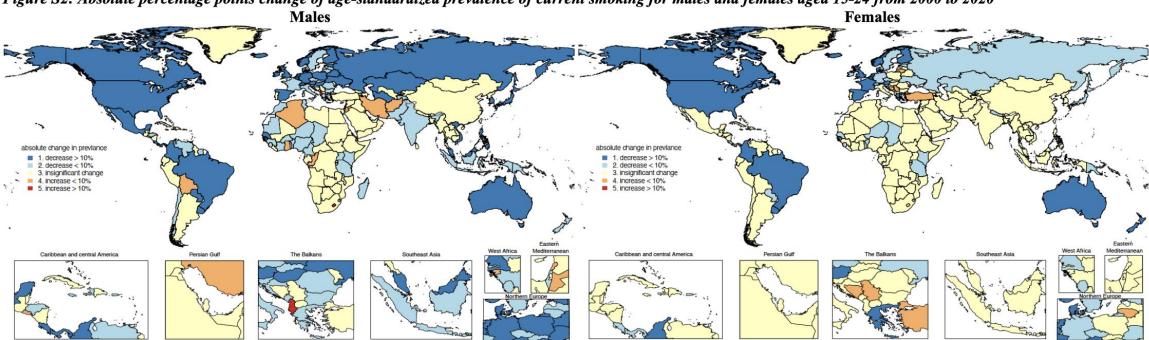


Figure S2: Absolute percentage points change of age-standardized prevalence of current smoking for males and females aged 15-24 from 2000 to 2020

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STARTED IN 1995 AS INDEPENDENT COLLABORATIVE STUDY

7 CROSS-SECTIONAL SURVEYS

MORE THAN 600,000 STUDENTS SURVEYED AND 49 COUNTRIES INVOLVED

ABOUT 100,000 STUDENTS IN 35 COUNTRIES IN 2019





- Most had **never smoked** traditional cigarettes (58 %)
- Gender differences seem to have narrowed over time
- One fifth (20 %) reported being a **current smoker**
- High prevalence of **e-cigarettes vaping** both for lifetime use (40%) and for current use (14%)
- Considering cigarette and e-cigarettes use together, the prevalence of lifetime use rises to 53% and that of current users to 26%



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RESEARCH REPORT

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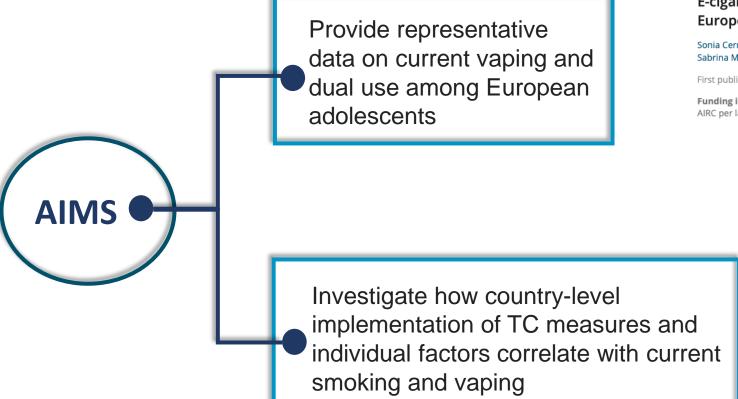
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ADDICTION

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DESIGN and SETTING

2019 ESPAD data collection

35 countries – European region

DEPENDENT VARIABLES

- Smoking in lifetime; smoking in the last month
- E-cigarette use in lifetime; e-cigarette use in the last month

99,648 students (50.9% female) turning 16 in the survey year

Self-administered

questionnaire



INDEPENDENT VARIABLES

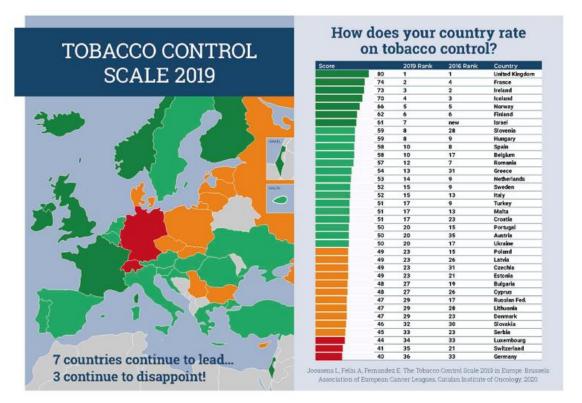
Individual factors: sex; lifetime smoking or

- vaping; cigarette and e-cigarette use debut
 - age; parents' educational level; economic
- status; family structure (traditional, non-
- traditional)
 - **Country-level factors:** Gross Domestic Product (GDP) per capita; TCS and TCS selected parameters





The **Tobacco Control Scale (TCS)** quantifies the implementation of tobacco control policies at country level and is based on six policies described by the World Bank.



Six cost effective tobacco control interventions:

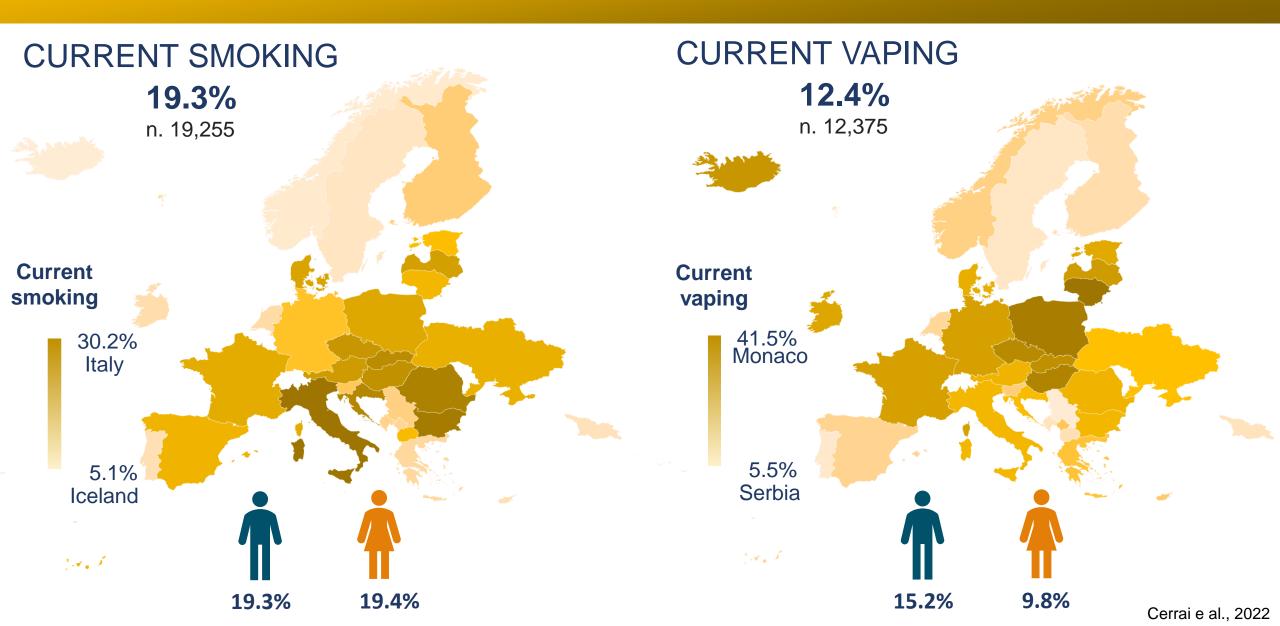
- Price increases through higher taxes on cigarettes and other tobacco products.
- Bans/restrictions on smoking in **public and work places**
- Comprehensive bans on the advertising and promotion of all tobacco products, logos and brand names
- Large, direct health warning labels on cigarette boxes and other tobacco products
- **Treatment** to help dependent smokers stop, including increased access to medications

consumer **information**, • Better including public information campaigns, media coverage, and publicising research findings (**Budget**)



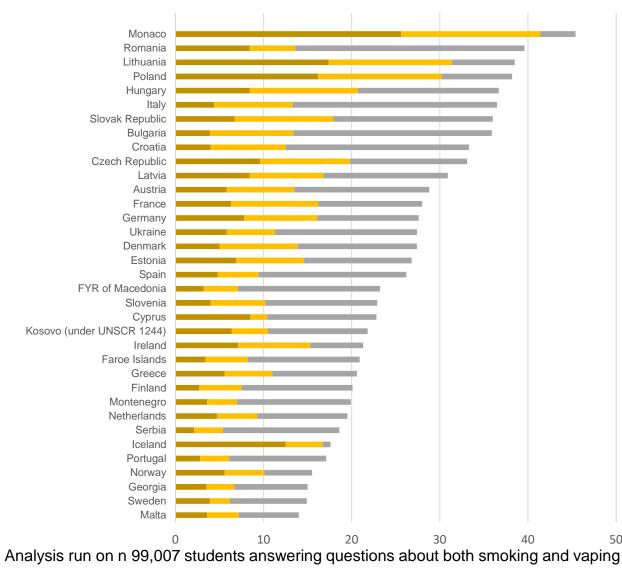
		Table 4.	36 European cour	tries rar	nked by to	tal TCS s	core in 2	2019			
TCS total score: 0 – 100 points		Ranking 2019 (ranking 2016)	Country	Price (30)	Public place bans (22)	Budget (10)	Ad H bans v (13) (Health Ti varning m 10) (1	eat- Illio ent tra 0) (3)	de 5.3 (2)	Total (100)
		1 (1)	– United Kingdo	m 25	22	0	12 9	9 9	2	1	80
tot TOO bight FA to 00		2 (4)	▲ France ▼ Ireland	22	18	4	11 9	9 7	2	1	74
tot TCS high: 54 to 80		4 (3)	▼ Iceland	23	17	9	13 4	4 4	0	0	70
0		5 (5)	- Norway	22	17	1	13 8	3 4	1	0	66
tot TCS medium: 50 to 53		6 (6)	- Finland	18	18	2	13 5	5 5	1	0	62
		7 (new) 8 (28)	Israel Slovenia	12	15	2	13 9) 6	1	0	59
tot TCS low: 40 to 49		8 (9)	A Hungary	15	21	0	11 5	5 6	1	-	59
		10 (8)	▼ Spain	15	21	1	9 5	5 5	2	0	58
	available for 30 of the 35	10 (17)		16	16	1	8 9	9 6	2	0	58
		12 (7) 13 (31)	Romania Greece	16	20		7 5	5 3	1	0	57
	ESPAD countries	14 (9)	▼ Netherlands	14	15	1	9 5	5 7	1	1	53
- Price component (max score 30; <15 or >15)		15 (9)	▼ Sweden	14	15	0	9 5	5 7	2	0	52
$\frac{1}{100} \frac{1}{100} \frac{1}$	(excluding Georgia, Kosovo,	15 (13)	▼ Italy	15	16	0	9 5	5 6	1	0	52
	(excluding Georgia, Rosovo,	17 (9)	 Turkey Malta 	16	12	0	11 5	5 5	2	-	51
	Monaco, Montenegro and North		▲ Croatia	16	11	0	12 5	5 5	2		51
- Public place component (max score 22; <11 or >11	U	20 (15)		18	11	-	10 5	5 4	2	0	50
	⁷ Macedonia)	20 (35)		11	20	0	7 5	5 5	2	0	50
		20 (17) 23 (15)	Ukraine Poland	17	15	0	11 4	5 7	1	0	49
Advisory has comparent (may acore 12: 16 or 56)		23 (26)	▲ Latvia	14	12	2	10 5	5 4	2	0	49
- Advisory ban component (max score 13; <u><</u> 6 or >6)		23 (31)	▲ Czechia	12	15	0	8 5	57	2	0	49
		23 (21)	Estonia	13 15	14	1	11 5	5 3	2	0	49
		27 (19)	 Bulgaria Cyprus 	15	10	0	11 5	5 5	2	-	40
- Health warning component (max score 10; <5 or >5	5)	29 (17)	▼ Russian Fed.	8	15	0	13 4	4 6	1		47
		29 (28)	Lithuania	12	13	1	10 5	5 4	2	0	47
		29 (23) 32 (30)	 Denmark Slovakia 	13	11	2	8 5	5 7	1	0	47
	available for 25 of the 35		▼ Serbia	19	11	0	9 1	4	1	0	45
_		34 (33)	▼ Luxembourg	5	16	0	9 5	5 7	2	0	44
	ESPAD countries	35 (21)	 Switzerland (- 	1) 13	11	4	2 5	5 7	0	0	.41
- Budget component (max score 10; <5 or >5)		36 (33)	▼ Germany	14	11	0	4 5	5 4	2	0	40
$Dauget compensation (max coord 10, \underline{<} o or > o)$	(excluding Bulgaria, Georgia										
—	Montenegro, North Macedor	ia	Portuo	al	SIC	oval	kia	IJk	rai	ne))
		,		<u> </u>			ua,				







Exclusive tobacco cigarette smokers, dual users, exclusive e-cigarette users* in 35 countries. ESPAD, 2019



EXCLUSIVE CURRENT SMOKING12.6%					
DUAL USE	6.9%				
EXCLUSIVE CURRENT VAPING	6.8%				

Dual users ranged from 1.9% in Cyprus to 15.8% in Monaco.

In ten countries e-cigarette use was more prevalent than smoking.

In Iceland and Monaco ≥80% of smokers were dual users; in Lithuania, Poland, Ireland about 60%; in Germany, Czech Republic, Hungary, France, and Norway

cigarette smokers

Dual users

Exclusive e-

cigarette users



Multi-level mixed-effects logistic regressions. Two-level random-slope models to assess individual and country-level factors associated with current smoking and current vaping.

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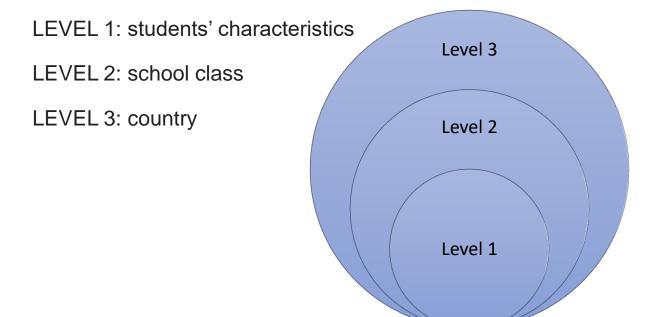
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Although a three-level model was appropriate, convergency issues made it necessary to do analyses on the selected sample modelling different countries as random effects, adding random coefficients (slope) for the independent variable.

Cerrai e al., 2022



2

4

8

6

10

12



INDIVIDUAL FACTORS

Students' sex and parents' level of education as adjusting variables

CURRENT SMOKERS vs non-smokers CURRENT VAPERS vs non-vapers Sex: Male Vaping in lifetime **S**moking in lifetime Smoking debut age: 13 or less/aping debut age: 13 or less Family well-off: Lower than average Family well-off: Average Family structure: non-traditional Parents' highest level of education: Secondary or less

2

4

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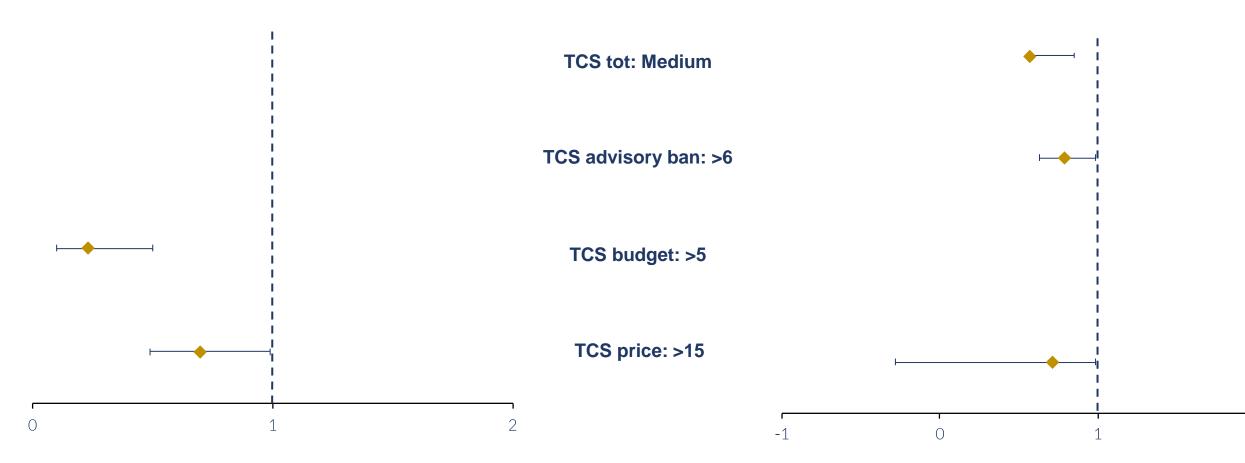




Cerrai e al., 2022

CURRENT VAPERS vs non-vapers

COUNTRY-LEVEL Students' sex and parents' level of education as adjusting variables CURRENT SMOKERS vs non-smokers CTORS









THE POPULARITY OF ALTERNATIVE NICOTINE-BASED PRODUCTS HAS INCREASED AMONG TEENAGERS, RESULTING IN A SUMMATION OF USAGE PATTERNS RATHER THAN A COMPENSATION

THE MAJORITY OF THOSE WHO STARTED USING E-CIGARETTES DID SO WITHOUT PREVIOUSLY TRYING TOBACCO

PARTICULAR ATTENTION SHOULD BE PAID TO STUDENTS BELONGING TO LESS WELL-OFF AND NON-TRADITIONAL FAMILIES

IN COUNTRIES WHERE MEASURES AGAINST SMOKING ARE MORE DEVELOPED, SMOKING HABITS IN GENERAL SEEM TO BE CONSIDERED LESS GLAMOUROUS AND THEREFORE STUDENTS ALSO TEND TO VAPE LESS

THE IMPLEMENTATION OF KEY MEASURES OF THE WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL (WHO FCTC) CAN PREVENT NOT ONLY SMOKING, BUT ALSO VAPING AMONG ADOLESCENTS

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ESPAD European School Survey Project on Alcohol and Other Drugs

Data access

ESPAD project / Data access





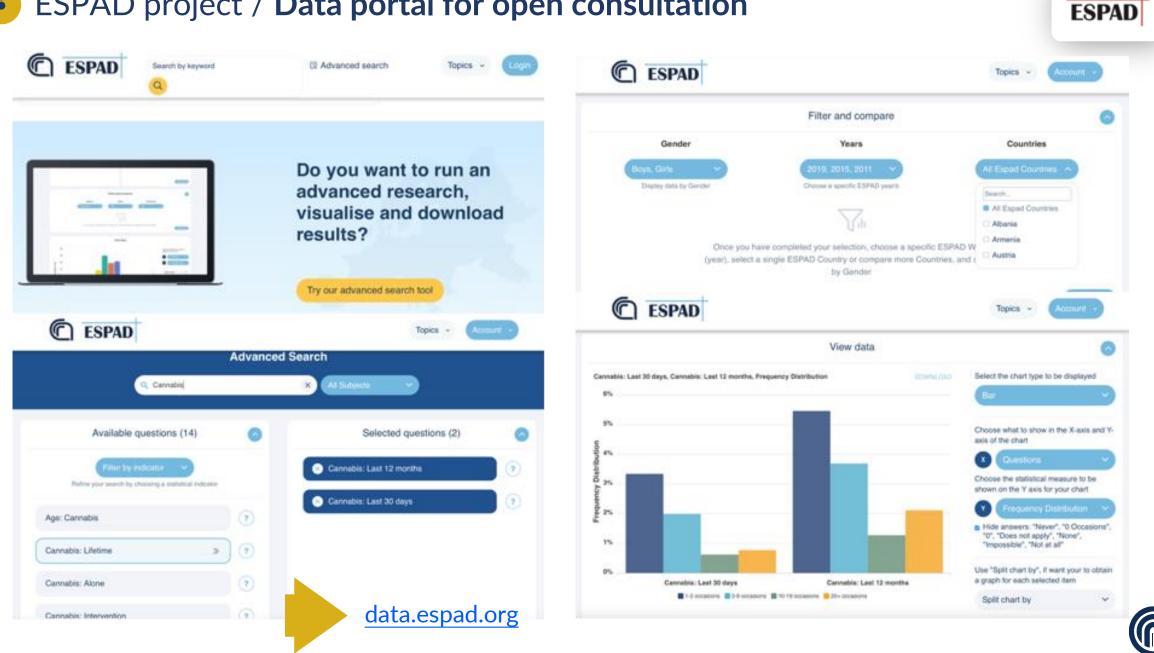


ESPAD project / Data portal for open consultation **ESPAD** ESPAD \square Search Cannabis, availability Q Topics **ESPAD** Search Problem, 1 Found 25 results matching the term Cannabis, availability How difficult do you think it would be for 435.817 Answers you to get cannabis if you wanted? European School Survey Pr 70.15% No 29.85% **Alcohol and Other Drugs** 00 All years · All countries The European School Survey Project on Alcohol and Other Drugs (E How difficult do you think it would be for 549.635 Answers project conducted by research teams in more than 40 European col you to get: Tranquillisers or sedatives? to collect comparable data on substance use and other forms of ris (UNTIL 2015) 75.97% old students in order to monitor trends within, as well as between, c Answer Filters seven waves of data collection were conducted across 49 Europear 24.03% Yes This website contains data from all the ESPAB survey waves. You can browse through the data, visualise and analyse them. data.espad.org **②** 2 90

participating student

countries





ESPAD project / Data portal for open consultation •

Take home messages





THE EXPANSION OF ALTERNATIVE TOBACCO PRODUCTS SUPPLY HAS LED TO A GENERAL INCREASE IN THE PREVALENCE OF NICOTINE CONSUMPTION, THUS CONSIDERING CIGARETTE SMOKING ALONE MAY LEAD TO AN UNDERESTIMATION

CURRENTLY WE OBSERVE A RELEVANT LACK OF REGULATION WITHIN CURRENT POLICY TO LIMIT THE ACCESS TO ALTERNATIVE NICOTINE SUPPLY

HOWEVER, TC MEASURES HAVE DEMONSTRATED TO BE EFFECTIVE ON SMOKING PREVALENCE IN THE LAST DECADES, AND THEY SEEM TO ALSO HAVE AN IMPACT ON VAPING HABITS

STARTING FROM THIS, WE SHOULD REFRAME PREVENTION STRATEGIES SHIFTING THE FOCUS FROMTOBACCO TO NICOTINE CONSUMPTION IN ORDER TO AVOID A FUTURE NICOTINE ADDICTED POPULATION

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Thank you for your attention and meet us at the ESPAD

corner Acknowledgments:

Sabrina Molinaro, CNR Elisa Benedetti, CNR Rodolfo Cotichini, CNR



A special thanks goes to all members of ESPAD who collected the national data and to the funding bodies who supported the international coordination of ESPAD: the Italian National Research Council and the EMCDDA.









